



MK 360

**THE WORLD'S FIRST
IMMERSIVE PROJECTOR**



PLANET NINETY

TECHNOLOGY X INTERIOR DESIGN INSPIRATION

AN AUTHORIZED DEALER

The MK360 OVERVIEW

The MK360 is an immersive projection system to enjoy 360 media and interactive Virtual Reality applications in physical spaces, socially and headset free.

It is compact, portable and easy to use. It includes a projection module, CPU, GPU, an audio speaker, internet connection and IoT communication. It is controlled using an iOS application or a cross-platform Web Manager, enabling users to display and navigate through an extensive catalog of included content, as well as upload and manage their personal content.



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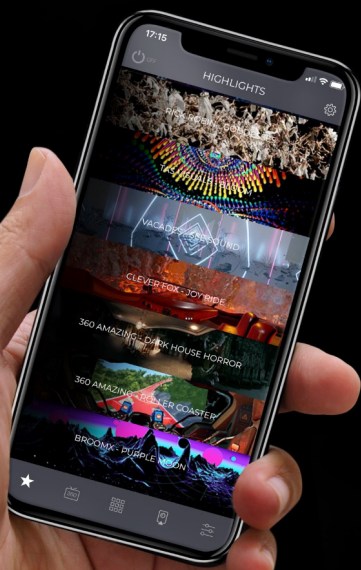


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Interactive multimedia device



Full-featured



Intuitive design. Powerful performance.

Access to the MK360's unique
capabilities at the touch of a button.



BENEFITS

Designed to overcome challenges



All in one



Enhancing Spaces



Easy Mobility



Multiformat



Group Audience



Plug'n'Play

ALL IN ONE

All roads lead to serious power.



ENHANCING SPACES

Immersive experiences that surround you.



EASY MOBILITY

Designed to perform in multiple spaces.



MULTIFORMAT

Adaptable to different multimedia formats.



Video



Video



Streams



Spatial O3



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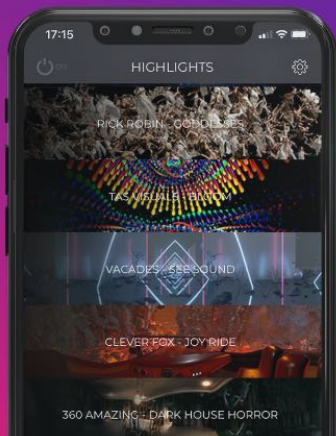


GROUP AUDIENCE

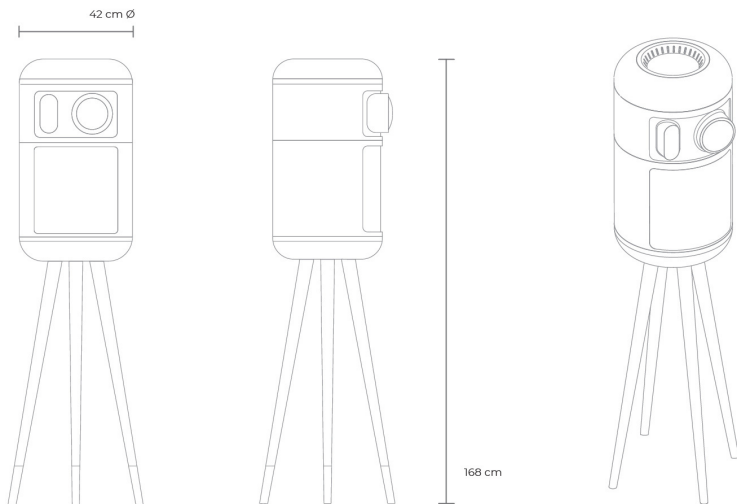
Enjoy shared immersive experiences

PLUG'N'PLAY

Play projections fast and effectively.



Technical Specifications



General:

- Power consumption: 286W
- Size: 168 cm (height) x 42 cm (diam)
- Weight: 32 Kg
- Size with flight case: 100x55x55 cm
- Weight with flight case: 57 Kg

Audio:

- Maximum SPL: 101 dB
- Output power (RMS): 50W (25W + 25W)

Storage:

- Disk: 475,3 GB (**Total disk space is shared between factory system and content, and user content.**)

Projector:

- Technology: 3LCD
- Resolution: Full HD 1080p, 1920x1080p, 16:9
- Light output: 2500 Lumens
- Color Depth: 1.073 billion colors
- Contrast ratio: 60,000:1
- Field of View: Horizontal: 185° / Vertical: 90°
- Lamp: UHE, 200W, life 4500h, life 7500h (eco mode)
- Lens Shift: Vertical
- Focus: Manual
- Video Processing: 10Bits



Audio Options



Integrated Speaker

- 75-Watt Bi-Amped Mono Speaker

Rear Panel Connections

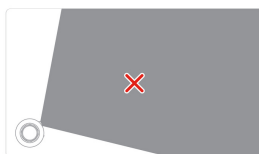
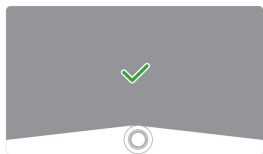
- Headphones: unbalanced stereo 8mm jack
- Audio in: unbalanced mono 8mm jack, audio is passed through to the integrated speaker

Stereo DI Box - Accessory

- 2 x balanced XLR low impedance output connections
- Model: Mackie MDB-USB



Spatial requirements



- Area: 10-120 m²
- Ceiling height: 2.5 - 5 m
- Lighting: Complete darkness
- Projection surface:
 - Planar or curved
 - Smooth and even surface
 - White or clear color
 - Reduced furnishing
 - Do not project over windows, glass or reflecting materials
- Placement: Directly opposite and perpendicular to main projection wall.
- Distance to main projection wall: 2,5 - 7 m
- Optimal placement of viewer: Seated under the MK360, facing main projection wall.
- Operating conditions
 1. ***Use in dry, clean and ventilated environments***
 2. ***Ambient temperature: 12-28°C (54-82°F)***
 3. ***Max continued use time: 8h***



Inventive cases



Extraordinary four-course dining experience hosted at the Four Seasons Hotel in Sydney

A four-course, VR enhanced multi-sensory and immersive gastronomic dining experience created by the BBR Agency and presented by the MK360.

The chef paired locally sourced ingredients and incredible cocktails with VR projections powered by the MK360, which added remarkable audio, visual, and olfactive elements to this unique dining experience.



Inventive cases



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location:
Sydney, Australia
2019



MODE
kitchen & bar



Inventive cases



World's first interactive VR hotel room

For the first time in 2017, the four stars Catalonia Hotel in Barcelona's famous Passeig de Gracia housed the world's first 4D interactive and immersive hotel rooms powered by the Broomx MK360 Projector.

Imagine swimming with dolphins or flying above the earth in a spaceship. The MK360 takes guests to a new level of entertainment, which from the push of a button, converts standard rooms into dreamy settings, transporting guests to unique destinations.

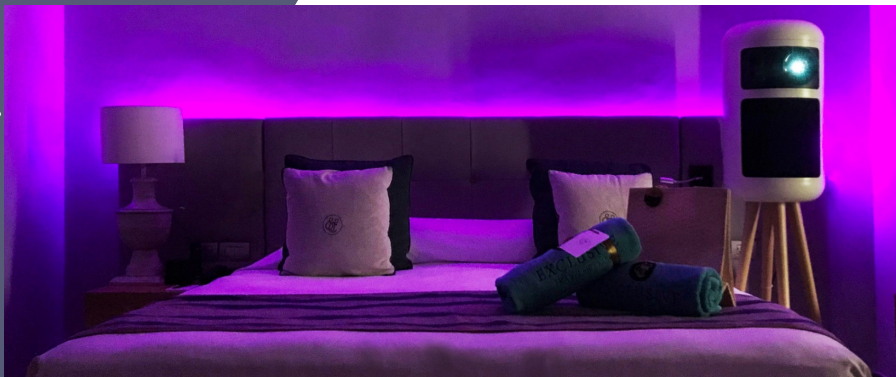


by Broomx and partners

Inventive cases



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location:
Barcelona, Spain
2017

CATALONIA

• HOTELS & RESORTS •



Inventive cases



An experience to stimulate physical functions

The Covid pandemic has significantly affected the senior community. As a result, many residents haven't been able to leave the nursing home for over one year, leading the medical professionals to investigate new ways to improve the resident's well-being.

The immersive sessions powered by the MK360 act as a refuge to the residents since they can contemplate landscapes, go sightseeing around the world or visit places close to home, which instigates their emotional memory. Such experience enhances their cognitive functions and the connection with fellow residents and the medical staff.



Inventive cases



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location:
Barcelona, Spain
2021


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TO OUR SHOWROOM



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